

MEDIA INFORMATION

New Head of Corporate Communications at TroGroup

Ute Kliemstein (45) has been Head of Corporate Communications at TroGroup since February

Wels, 8 March 2022. Ute Kliemstein, who was born in Wels, has been responsible for corporate communications at the globally active group of companies based in Wels, Upper Austria, since February. "We have an experienced expert at our side in Ute Kliemstein, who has comprehensive expertise in communications and PR. At TroGroup, she will be responsible for the overall corporate communications and will provide strategic advice to the management in this regard. I wish her all the best with her new tasks and look forward to our good cooperation," says Norbert Schrüfer, CEO of the TroGroup, about the new addition.

Long-standing experience in communications

Before joining TroGroup, Ute Kliemstein was Head of Corporate Communications at Greiner AG for five years and also acted as group press officer. Prior to that, she was Head of Communications at VIVATIS Holding AG for four years. The mother of two started her career at a young age, parallel to her business studies where she was part of event professional Hubert Neuper's team and, among other things, responsible for organising the "World Sports Awards" gala. After completing her studies, she undertook various communications, PR and marketing engagements, including as marketing manager for KRONEHIT Radio in Western Austria.

About TroGroup

The group of companies known as TroGroup GmbH operates as the leading global stamp business under the Trodat brand name and as the leading global laser business under the Trotec brand name. Trodat is the largest stamp manufacturer in the world and Trotec is the global market leader for laser plotters for engraving, cutting and marking. In the 2020 financial year, TroGroup generated sales of more than € 246 million and employed around 1870 people in more than 40 international group companies worldwide, around 580 of them in Austria. The group of companies is present in more than 150 countries, the export rate amounts to more than 98%. TroGroup is based in Wels in Upper Austria, where the company's most important stamp production site as well as its research and development facilities are located. The Trotec production and sales site is situated in Marchtrenk, just over a mile from Wels. The Müller-Just family foundation owns 74.9% of TroGroup GmbH and 25.1% are owned by the Lower-Austrian ImWind Group. www.trogroup.com

For questions please contact:

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