

MEDIA INFORMATION

Trodat takes over Consolidated Marking and expands market leadership in USA

As of 20 July 2022, Trodat, the Austrian stamp manufacturer owned by Wels-based TroGroup, takes over Consolidated Marking, a division of Navitor, Inc., under the umbrella of the Taylor Group. Consolidated Marking is the second largest distributor of stamp components in the USA and Canada after Trodat. The parties have agreed not to disclose the purchase price.

Wels, 22 July 2022. "With the takeover of Consolidated Marking, we are further expanding our strong market position in the USA," says Trodat's Managing Director Roland Rier, who is delighted by the acquisition. He adds that "we are pleased that we can now offer the entire Trodat product portfolio to many new customers in the USA and Canada."

Consolidated Marking will be integrated into Trodat USA. Existing Consolidated customers will be supported by the Trodat sales team with immediate effect and have access to the Trodat product range. In future, Navitor will focus on the production and sale of individualized stamps. To this end, Trodat has secured an exclusive supply agreement with Navitor for the supply of stamp components.

Traditional US stamp brands Comet and Pullman are now part of Trodat

The two traditional US stamp brands, Comet and Pullman, which belong to the Consolidated Marking product range, are also part of the takeover. The metal stamps produced for various industrial applications will be merged and developed with Trodat's international brand Justrite.

"With this significant acquisition, Trodat not only expands its number 1 position in the USA, the world's third largest stamp market, but also underpins its leadership claim in the global stamp market," says Norbert Schrüfer, CEO of the TroGroup, emphasizing that "this constitutes another important step in TroGroup's growth strategy."

About Trodat

Trodat is a global leader in office stamps and accessories. As part of TroGroup, the market and innovation leader develops, produces and markets stamps and stamp products across the world. In the financial year 2021, Trodat generated a turnover of 135 million euros with over 1,150 employees. The export share is 98 percent. Trodat's headquarters, the technology and research centre and largest production site, are located in Wels, Upper Austria. The international bestseller is the original

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Trodat Printy, which has been a benchmark in the international stamp world for four decades and sells tens of millions of stamps each year. www.trodat.net

About TroGroup

The group of companies known as TroGroup GmbH operates as the leading global stamp business under the Trodat brand name and as the leading global laser business under the Trotec brand name. Trodat is the largest stamp manufacturer in the world and Trotec is the global market leader for laser plotters for engraving, cutting and marking. In the business year 2021, the TroGroup generated a turnover of 289 million euros and employed around 1,970 people in 44 international subsidiaries worldwide, including around 590 people in Austria. The group of companies is present in more than 150 countries, the export rate amounts to more than 97%. TroGroup is based in Wels in Upper Austria, where the most important stamp production site, including its research and development facilities, is located. The Trotec production and sales site is situated in Marchtrenk, approximately 2 km from Wels. The Müller-Just family foundation owns 74.9% of the TroGroup GmbH and 25.1% are owned by the Lower-Austrian ImWind Group. www.trogroup.com

Images available for download in high-resolution quality via FTP (link in email):

Roland Rier, CEO Trodat / Credit: TroGroup

Norbert Schrüfer, CEO TroGroup / Credit: TroGroup

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